

WATERBORNE CEILING PAINT 508

Features

- Features solid hiding and easy application
- Resists spattering when applied with a roller.
- Provides a beautiful uniform flat finish.
- Tones down ceiling glare and provides maximum diffused light.
- Self-priming over Drywall.
- Zero VOC*

General Description

A premium quality, acrylic coating especially formulated for ceilings.

Recommended For

Residential or commercial ceiling applications where a premium quality finish is desired. For new or previously painted wallboard, wallpapered surfaces, acoustical ceiling tile, cured masonry, plaster, and other ceiling substrates.

Limitations

- Do not apply when air and surface temperatures are below 50 °F (10 °C)
- Not for high traffic areas or surfaces that require frequent cleaning

| Colors — Standard: | Technical Data◊ | | Pastel Base |
|--|--|------------------------|------------------------|
| White (09) | Vehicle Type | | Acrylic Latex |
| — Tint Bases: | Pigment Type | | Titanium Dioxide |
| Benjamin Moore® Gennex® Bases 1X, 2X, 3X, & 4X | Volume Solids | | 36.5% |
| — Special Colors: Not available | Coverage per Gallon at Recommended Film Thickness 400 – 450 Sq. F | | |
| Certifications & Qualifications: | Recommended Film Thickness | – Wet – Dry | 3.8 mils 1.4 mils |
| VOC compliant in all regulated areas | Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint. | | |
| Zero VOC according to EPA Method 24 Qualifies for LEED® v4 Credit | Dry Time @ 77 °F (25 °C) @ 50% RH | - To Touch - To Recoat | 1 Hour 1 -2 Hours |
| Qualifies for CHPS low emitting credit (Collaborative for High Performance Schools) CDPH v1 Emission Certified | Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times. | | |
| Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84 Anti-microbial - This product contains antimicrobial additives that inhibit the growth of mold and mildew on the surface of the paint film. | Dries By | Evap | oration, Coalescence |
| | Viscosity 103 ± 3 KU | | |
| | Flash Point | | None |
| | Gloss / Sheen | | Flat (0-2 @ 85°) |
| | Surface Temperature | – Min. | 50 °F |
| | at Application | – Max. | 90 °F |
| | Thin With | | See Chart |
| | Clean Up Thinner | | Clean Water |
| Technical Assistance: Available through your local authorized independent Benjamin Moore retailer. For the location of the retailer nearest you, call 866-708-9180, see www.benjaminmoore.com or consult your local Yellow Pages. | Weight Per Gallon | | 11.9 lbs |
| | Storage Temperature | – Min. | 40 °F |
| | | – Max. | 90 °F |
| | Volatile Organic Compounds (VOC) | | |
| | 0 Grams/Liter 0 lbs./Gallon | | |
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♦Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colors.

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound.

Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles before priming.

Difficult Substrates: Benjamin Moore offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease, crayon markings, hard glossy surfaces, galvanized metal, or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore retailer can recommend the right problem solving primer for your special needs.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Informational Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results, tint the primer to the approximate shade of the finish coat, especially when a significant color change is desired. **Special Note**: Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

Wood, and engineered wood products:

Primer: Fresh Start[®] High-Hiding All Purpose Primer (046) or Fresh Start[®] Multi-Purpose Latex Primer (N023)

Finish: 1 or 2 coats Benjamin Moore® Waterborne Ceiling Paint (508)

Drywall:

Primer: Fresh Start® High-Hiding All Purpose Primer (046) or this

product

Finish: 1 or 2 coats Benjamin Moore® Waterborne Ceiling Paint (508)

Plaster:

Primer: : Fresh Start® High-Hiding All Purpose Primer (046) or

Fresh Start® Multi-Purpose Latex Primer (N023)

Finish: 1 or 2 coats Benjamin Moore® Waterborne Ceiling Paint (508)

Rough or Pitted Masonry:

Primer: Ultra Spec[®] Masonry Interior/Exterior Hi-Build Block Filler (571)

Finish: 1 or 2 coats Benjamin Moore® Waterborne Ceiling Paint (508)

Smooth Poured or Pre-cast Concrete:

Primer: Ultra Spec® Masonry Interior / Exterior 100% Acrylic Masonry Sealer (608) or Fresh Start® Multi-Purpose Latex Primer (N023)

Finish: 1 or 2 coats Benjamin Moore® Waterborne Ceiling Paint (508)

Ferrous Metal (Steel and Iron):

Primer: Ultra Spec® HP Acrylic Metal Primer (HP04) or Super Spec

HP® Alkyd Metal Primer (P06)

Finish: 1 or 2 coats Benjamin Moore® Waterborne Ceiling Paint (508)

Non-Ferrous Metal (Galvanized & Aluminum): All new metal surfaces must be thoroughly cleaned with Corotech® Oil & Grease Emulsifier (V600) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

Primer: Ultra Spec® HP Acrylic Metal Primer (HP04)

Finish: 1 or 2 coats Benjamin Moore® Waterborne Ceiling Paint (508)

Stippled ceiling note: Some types of stippled ceilings are water sensitive and require an alkyd primer sealer before applying the finish coat.

Primer: Fresh Start[®] Multi-Purpose Oil Based Primer (024) Finish: 1 or 2 coats Benjamin Moore[®] Waterborne Ceiling Paint (508)

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Mixing of Paint: Stir thoroughly before and during use. Apply one or two coats

Paint Application: For best results, use a premium Benjamin Moore® custom-blended nylon/polyester brush, premium Benjamin Moore® roller, or a similar product. Apply paint generously from unpainted area into wet area. This product can also be sprayed.

If your edge begins to dry or you see that you missed a spot and the paint is already setting up, allow it to dry completely before touching up that area.

Thinning/Clean Up

| Conditioning with Benjamin Moore® 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics. The chart below is for general guidance | | | | |
|--|--|---|--|--|
| | Mild conditions | Severe conditions | | |
| | Humid (RH> 50%) with no direct sunlight & with little to no wind | Dry (RH<50%), in direct sunlight, or windy conditions | | |
| Brush : Nylon / Polyester | | Add 518 Extender or | | |
| Roller: 3/8' Premium Roller Cover | No thinning necessary | water: Max of 8 fl. oz. to a gallon of paint | | |
| Spray: Airless Pressure: 1000 -2000 psi Tip: 0.013-0.017 | • | Never add other paints or solvents. | | |

Clean up: Wash painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

Environmental Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

WARNING: This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

FIRST AID: In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under "Clean Up"

KEEP OUT OF REACH OF CHILDREN PROTECT FROM FREEZING

Refer to Safety Data Sheet for additional health and safety information.

Benjamin Moore & Co., 101 Paragon Drive, Montvale, NJ 07645 Tel: (201) 573-9600 Fax: (201) 573-9046 www.benjaminmoore.com M72 508 US 111817 Benjamin Moore, Fresh Start, Gennex, Super Spec HP, Ultra Spec and the triangle "M" symbol are registered trademarks licensed to Benjamin Moore & Co. All other marks are the property of their respective owner. This product is not endorsed by or a division of CHPS. This product is provided by Benjamin Moore, not CHPS. © 2015, 2017 Benjamin Moore & Co. All rights reserved