

# ben® PREMIUM INTERIOR LATEX FLAT FINISH W625

# **Features**

- Zero VOC
- · Low Odor
- Excellent application properties
- Great hide
- Spatter-resistant
- · Easy touch-up
- Excellent flat finish for ceilings and low traffic area walls
- Soap and water clean up

# **General Description**

An acrylic blended latex flat coating designed for easy application to a wide variety of interior surfaces. Produces a decorative and uniform flat finish with excellent hiding.

#### **Recommended For**

Residential or commercial applications where a high quality flat finish is desired. New or previously painted wallboard, masonry, or wallpapered surfaces; primed or previously painted plaster, wood or metal; new or coated acoustical ceilings.

# Limitations

 Do not paint when temperature of air and surface is below 50° F (10° C).

		Pr	oduct Informat	ion	
Colors — Standard:				Technical Data◊	Pastel Base
White (01)			Vehicle Type	Proprietary Acrylic Latex	
— Tint Bases:				Pigment Type	Titanium Dioxide
Benjamin Moore® Gennex® Bases 1X, 2X, 3X, & 4X.				Volume Solids	31.5%
				Coverage per Gallon at Recommended Film Thickness 400 – 450 Sq. Ft	
— Special Colors:					
Contact your Benjamin Moore representative.			Recommended Film Thickness	<ul> <li>− Wet 3.8 mils</li> <li>− Dry 1.2 mils</li> </ul>	
Certifications & Qualifications: VOC compliant in all regulated areas				Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint	
Zero VOC according to EPA Method 24  Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84			Dry Time @ 77 °F (25 °C) @ 50% RH	- To Touch 1 Hou	
				- To Recoat 1 - 2 Hours	
Master Painter Institute MPI # 53, 53 X-Green™				Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times	
Benjamin Moore's Green Promise® designation is our			Dries By	Evaporation, Coalescence	
scompany's assurance that this product meets – and often exceeds – rigorous environmental and performance criteria regarding VOCs, emissions,				Viscosity	94 ± 2 KL
				Flash Point	None
promise application, washability, scrubbability and packaging, while also delivering the premium levels of performance you expect from Benjamin Moore.			Gloss / Sheen	Flat (2-10 @ 85°)	
			Surface Temperature at	– Min. 50 °F	
	<u> </u>	Qualifies for CHPS		Application	– Max. 90 °F
Qualifies for LEED <sup>®</sup> v4 Credit	CDPH v1 Emission Certified	low emitting credit (Collaborative for High Performance Schools)	VOC (in any color)	Thin With	See Char
				Clean Up Thinner	Clean Water
YES	YES	YES	0 g/L	Weight Per Gallon	10.8 lbs
This Benjamin Moore product has been tested by independent third parties and meets or			Storago Tomporoturo	– Min. 40 °F	
exceeds the published chemical restriction and performance criteria of the  Green Seal™ GS-11 2010 standard				Storage Temperature	– Max. 90 °F
Technical Assistance				Volatile Organic Compounds (VOC)	
Available through your local authorized independent Benjamin Moore® retailer. For the location of the retailer nearest you, call 1-866-708-9180, see www.benjaminmoore.com, or consult your local Yellow Pages.				0 g/L	
				Zero VOC post tint (any base and any color)	
				△Poportod values are for Pr	astel Base. Contact Benjamin Moore for

♦ Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colors.

#### **Surface Preparation**

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials and mildew. Remove any peeling or scaling paint, and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust. Spot prime before and after filling nail holes, cracks, and other surface imperfections.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles.

Difficult Substrates: Benjamin Moore offers a variety of specialty primers for use over difficult substrates such as bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore® retailer can recommend the right problem-solving primer for your special needs

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

### **Primer/Finish Systems**

ben® Premium Interior Latex Flat Finish is self priming on most surfaces. ben® Premium Interior Latex Flat will act as its own primer, providing the optimal foundation for the subsequent finish coat. On bare substrates two coats are required; previously painted surfaces can be finished with 1 or 2 coats. While the high quality of our products sometimes makes one-coat coverage achievable, Benjamin Moore recommends two coats of this product to achieve full color development and to maximize paint film performance. **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

#### Wood, and engineered wood products:

**Primer:** Fresh Start® Multi-Purpose Latex Primer (N023) or Fresh Start® High-Hiding All Purpose Primer (046)

Finish: 1 or 2 coats of ben® Premium Interior Latex Flat (W625)

Bleeding Type Woods (Redwood and Cedar):

**Primer:** Fresh Start® Multi-Purpose Oil Based Primer (024) or Fresh Start® High-Hiding All Purpose Primer (046)

Finish: 1 or 2 coats of ben® Premium Interior Latex Flat (W625)

Drywall:

**Primer/Finish:** 1 or 2 coats of ben® Premium Interior Latex Flat (W625)

Plaster:

**Primer:** Fresh Start<sup>®</sup> Multi-Purpose Latex Primer (N023) or Fresh Start<sup>®</sup> High-Hiding All Purpose Primer (046)

Finish: 1 or 2 coats of ben® Premium Interior Latex Flat (W625) Masonry; Rough or Pitted:

**Primer**: Ultra Spec® Masonry Interior/Exterior Hi-Build Block Filler

Finish: 1 or 2 coats of ben® Premium Interior Latex Flat (W625) Masonry; Priming Smooth Poured or Precast Concrete: Primer/Finish:: 1 or 2 coats of ben® Premium Interior Latex Flat (W625)

Ferrous Metal:

Primer: Ultra Spec® HP Acrylic Metal Primer (HP04) or Super Spec

HP® Alkyd Metal Primer (P06)

Finish: 1 or 2 coats of ben® Premium Interior Latex Flat (W625)

#### Non-Ferrous Metal (galvanized & aluminum):

All new metal surfaces must be thoroughly cleaned with Corotech® V600 Oil & Grease Emulsifier to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

Primer: Not required on properly prepared surfaces

Finish: 1 or 2 coats of ben® Premium Interior Latex Flat (W625)

Repaint, All Substrates: Prime bare areas with the primer

recommended for the substrate above.

### **Application**

**Mixing of Paint:** Stir thoroughly before and during use. This product can also be sprayed. Refer to the chart below for application recommendations.

## Thinning/Clean up

Conditioning with Benjamin Moore® 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics.

Ine chart below is for general guidance					
	Mild conditions	Severe conditions			
	Humid (RH> 50%) with no direct sunlight & with little to no wind	Dry (RH<50%), in direct sunlight, or windy conditions			
<b>Brush</b> : Nylon / Polyester		Add 518 Extender or water:			
Roller: Premium Quality	No thinning necessary	Max of 8 fl. oz. to a gallon paint			
Spray: Airless Pressure: 1500 -2500 psi Tip: 0.013-0.017		Never add other paints or solvents.			

**Clean up:** Wash brushes, rollers, and other painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

#### **Environmental Health & Safety Information.**

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

**WARNING:** This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

**FIRST AID:** In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

**IN CASE OF SPILL** – Absorb with inert material and dispose of as specified under "Clean up".

# KEEP OUT OF REACH OF CHILDREN PROTECT FROM FREEZING

# Refer to Safety Data Sheet for additional health and safety information.

Benjamin Moore & Co., 101 Paragon Drive, Montvale, NJ 07645 Tel: (201) 573-9600 Fax: (201) 573-9046 <a href="www.benjaminmoore.com">www.benjaminmoore.com</a> M72 W625 US 101017 ben, Benjamin Moore, Fresh Start, Gennex, Green Promise, Super Spec HP, Ultra Spec and the triangle "M" symbol are registered trademarks licensed to Benjamin Moore & Co. All other marks are the property of their respective owner. This product is not endorsed by or a division of CHPS. This product is provided by Benjamin Moore, not CHPS. © 2008, 2017 Benjamin Moore & Co. All rights reserved