



REGAL[®] SELECT

EXTERIOR PAINT – MOORGLO[®]

SOFT GLOSS FINISH W096

Features

- Excellent flow and leveling. Easy to apply by brush, roller, or spray
- Durable finish resists fading, cracking, peeling, blistering, dirt pick-up, alkali, and fumes
- Superior adhesion and excellent resistance to chalking
- Lifetime warranty (see label for details)
- Soap and water clean up
- Mildew resistant
- Low temperature application
- Excellent uniformity and touch up

Recommended For

For exterior use on primed or previously painted wood siding, trim, doors, sash, shingles; cured or previously painted masonry such as stucco, cement block construction, poured and pre-cast concrete, unglazed brick; aluminum, vinyl, or site primed hardboard siding; and previously painted or primed metal.

General Description

A premium quality, 100% acrylic exterior house paint fortified with proprietary alkyd technology. This high solids formula delivers excellent durability, long lasting protection, and is suitable for a variety of exterior surfaces and can be applied at a wider temperature range. It is the perfect coating to repaint aluminum siding.

Limitations

- Do not apply when air and surface temperatures are below 40°F (4.4°C)

Product Information

Colors — Standard: White (01), Black (80)	Technical Data[◇]		Pastel Base
— Tint Bases: Benjamin Moore [®] Gennex [®] bases 1X, 2X, 3X & 4X	Vehicle Type		100% Acrylic Latex
— Special Colors: Contact your Benjamin Moore representative	Pigment Type		Titanium Dioxide
Certification: VOC compliant in all regulated areas. Water vapor permeance (breathability) ASTM D1693: 45.2 perms	Volume Solids		42%
Technical Assistance Available through your local authorized independent Benjamin Moore [®] retailer. For the location of the retailer nearest you, call 1-866-708-9180, see www.benjaminmoore.com , or consult your local Yellow Pages.	Coverage per Gallon at Recommended Film Thickness		450 – 500 Sq. Ft.
	Recommended Film Thickness		– Wet 3.4 mils – Dry 1.4 mils
	Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.		
	Dry Time @ 77°F (25°C) @ 50% RH		– To Touch 3 Hours – To Recoat 4 Hours
	High humidity and cool temperatures will result in longer dry, recoat and service times.		
	Dries By		Evaporation, Coalescence
	Viscosity		102 ± 3 KU
	Flash Point		None
	Gloss / Sheen		Soft Gloss (40 - 55 @ 60°)
	Surface Temperature at Application		– Min. 40°F – Max. 90°F
	Thin With		See Chart
	Clean Up Thinner		Clean Water
	Weight Per Gallon		11.0 lbs
	Storage Temperature		– Min. 40°F – Max. 90°F
	Volatile Organic Compounds (VOC)		
	42 Grams/Liter		0.35 lbs./Gallon

[◇] Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colors.

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Surface Preparation

Surfaces must be clean and free of grease, wax, and mildew. Remove excessive chalk and loose or scaling paint. If previously coated with cement-base water paints, clean by sandblasting. Glossy surfaces must be dulled. Un-weathered areas such as eaves, ceilings, and overhangs should be washed with a detergent solution and/or rinsed with a strong stream of water from a garden hose to remove contaminants that can interfere with proper adhesion. Stains from mildew must be removed by cleaning with Benjamin Moore® Clean (N318) prior to coating the surface. **Caution:** Refer to the (N318) Clean technical data and material safety data sheets for instructions on its proper use and handling. For metal surfaces, remove rust. Wipe down with paint thinner to remove surface oils if compliant with local regulations.

All new masonry surfaces must be power washed or brushed thoroughly with stiff fiber bristles to remove loose particles. New masonry substrates must be allowed to cure for 30 days before priming or painting. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Informational Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results, tint the primer to the approximate shade of the finish coat, especially when a significant color change is desired.

Wood and Engineered Wood Products:

Primer: Fresh Start® Multi-Purpose Latex Primer (N023), Fresh Start® High-Hiding All Purpose Primer (046)

Finish: 2 coats Regal® Select Exterior Paint - MoorGlo® Soft Gloss Finish (W096)

Bleeding Type Woods, (Redwood and Cedar):

Primer: Fresh Start® Exterior Wood Primer (094); for light tannin bleed situations 1 or 2 coats of Fresh Start® High-Hiding All Purpose Primer (046) may be used.

Finish: 1 or 2 coats Regal® Select Exterior Paint - MoorGlo® Soft Gloss Finish (W096)

Vinyl & Vinyl Composite Siding:

Note: Ensure that the surface is properly cleaned and in good condition. For colors that are safe for use on these substrates, use approved Vinyl Select colors. For more information, see <http://www.benjaminmoore.com/en-us/for-contractors/painting-vinyl-and-aluminum-siding>

Primer: Fresh Start® Multi-Purpose Latex Primer (N023)

Finish: 1 or 2 coats Regal® Select Exterior Paint - MoorGlo® Soft Gloss Finish (W096)

Rough or Pitted Masonry:

Primer: Ultra Spec® Masonry Interior/Exterior 100% Acrylic Masonry Sealer (608)

Finish: 1 or 2 coats Regal® Select Exterior Paint - MoorGlo® Soft Gloss Finish (W096)

Poured or Pre-cast Concrete and Fiber Cement Siding:

Primer: Fresh Start® Multi-Purpose Latex Primer (N023) or Ultra Spec® Masonry Interior/Exterior 100% Acrylic Masonry Sealer (608)

Finish: 2 coats Regal® Select Exterior Paint - MoorGlo® Soft Gloss Finish (W096)

Ferrous Metal (Steel and Iron):

Primer: Ultra Spec® HP Acrylic Metal Primer (HP04) or Super Spec HP® Alkyd Metal Primer (P06)

Finish: 1 or 2 coats Regal® Select Exterior Paint - MoorGlo® Soft Gloss Finish (W096)

Non-Ferrous Metal (Galvanized & Aluminum):

All new metal surfaces must be thoroughly cleaned with an Oil & Grease Emulsifier Corotech® V600 to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion.

Primer: No primer needed

Finish: 2 coats Regal® Select Exterior Paint - MoorGlo® Soft Gloss Finish (W096)

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Stir thoroughly before and during use. Apply one or two coats. For best results, use a Benjamin Moore® custom-blended nylon/polyester brush, Benjamin Moore® roller, or a similar product. This product can also be sprayed.

Spray, Airless: Fluid Pressure — 1,500 to 2,500 PSI;
Tip — .013 - .017 Orifice.

Thinning/Clean Up

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Clean up with warm, soapy water. Brushes should be given an additional quick rinse with mineral spirits if compliant with local requirements, followed by a second wash in soapy water, then rinsed thoroughly. Spray equipment should be given a final rinse with mineral spirits to prevent rusting if compliant with local requirements.

Conditioning with Benjamin Moore® 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics. The chart below is for general guidance

	Mild conditions	Severe Conditions
	Humid (RH> 50%) with no direct sunlight & with little to no wind	Dry (RH<50%), in direct sunlight, or windy conditions
Brush: Nylon / Polyester	No thinning necessary	Add 518 Extender or water: Max of 8 fl. oz. to a gallon of paint Never add other paints or solvents.
Roller: Premium Quality		
Spray: Airless Pressure: 1500 -2500 psi Tip: 0.011-0.015		

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. **Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.**

Environmental Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. May cause allergic skin reaction. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

WARNING: This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

FIRST AID: In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

IN CASE OF SPILL – Absorb with inert material and dispose of as specified under "Clean Up".

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for additional
health and safety information.**